



## **Francisco Ramires**

Francisco Ramires is a student of Engineering and Industrial Management at the University of Minho where he is a 1st year MSc Student. He was part of the Student Union since the start of his academic journey, initially in the international department and later had the pleasure of being the director in the year in which the University became an official member of the biggest European student association of the course. In 2017, he worked towards implementing in Minho, the first certified Green-Belt course in Lean Six Sigma. In it, he acquired the theoretical training for the Green Belt level. In that same year, he worked on a Belgium startup in the digital marketing industry, focusing on designing a sustainable business model. Currently, he is part of the founding team of a technological marketing startup and Penedino, a tourism-centered business.