



# BOSCH

## Visit to Bosch Car Multimedia (Braga)

Established in Portugal since 1911, Robert Bosch, S.A. is a subsidiary of Robert Bosch GmbH. Bosch is represented in Portugal by Bosch Termotecnologia, S.A., in Aveiro, Bosch Car Multimedia Portugal, S.A, in Braga, and Bosch Security Systems- Sistemas de Segurança, S.A., in Ovar, developing and producing a wide range of products, namely hot water solutions, car multimedia, and security and communications systems, most of it exported to international markets. Bosch in Portugal generated 811 million euros in sales, in 2014. Around 90% of its production is distributed globally to over 60 countries, which makes Bosch one of the top 10 exporters in Portugal, having exported an equivalent to 0,4% of the national GDP in 2014. In addition, Bosch is one of the largest industrial employers in the country, currently with some 3.800 associates. Bosch Car Multimedia (Braga) develops smart integration solutions for entertainment, navigation, telematics and driver assistance functions used in the original equipment business.

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